

ANTHROPOLOGY 3TR3: THE ANTHROPOLOGY OF TOURISM

FALL 2021

Instructor: Dr. Karen McGarry
Email: mcgarry@mcmaster.ca
Lecture: Asynchronous
lectures/biweekly virtual tutorials (see
dates below and on Mosaic for tutorials;
lecture/tutorial Zoom links are on A2L)

Office: Virtual office (Zoom link on A2L)
Office Hours: By appointment on Zoom
or phone. Please email to set up a time.

Contents

Course Description	3
Course Objectives	3
Required Materials and Texts.....	3
Class Format	3
Course Evaluation – Overview	3
Course Evaluation – Details	3
Tutorial attendance and participation (15%).....	3
Midterm (30%), due by 11 p.m. on October 19	4
Final assignment (30%), due by 11 p.m. on December 8.....	4
Weekly Course Schedule and Required Readings.....	4
Week 1 (Week of September 7)	4
Week 2 (Week of September 12)	4
Week 3 (Week of September 19)	4
Week 4 (Week of September 26)	5
Week 5 (Week of October 3).....	5
Week 6 (Week of October 10): Mid-term Recess. No lectures or tutorials this week. ..	6
Week 7 (Week of October 17)	6
Week 8 (Week of October 24).....	6
Week 9 (Week of October 31).....	6
Week 10 (Week of November 7)	6
No tutorials this week.	7
Week 12 (Week of November 21)	7
Topic: The Politics of Voluntourism	7

Readings:	7
Week 13 (Week of November 28)	7
Topic: Review Week.....	7
Week 14 (Week of December 5)	7
Course Policies.....	8
Submission of Assignments	8
Grades	8
Late Assignments.....	8
Absences, Missed Work, Illness.....	8
Avenue to Learn.....	8
Turnitin.com	9
University Policies	9
Faculty of Social Sciences E-mail Communication Policy	9
Privacy Protection	9
Course Modification	9
ACADEMIC ACCOMMODATION OF STUDENTS WITH DISABILITIES	11
REQUESTS FOR RELIEF FOR MISSED ACADEMIC TERM WORK	11
ACADEMIC ACCOMMODATION FOR RELIGIOUS, INDIGENOUS OR SPIRITUAL OBSERVANCES (RISO) 11	
COPYRIGHT AND RECORDING	11
EXTREME CIRCUMSTANCES	12

Course Description

This course explores the intersections among various forms of tourism (eg. sex tourism, heritage and archaeology tourism, dark tourism) with narratives of identity, inequality, colonialism, and globalization.

Course Objectives

By the end of the course students should be able to:

- Engage with and critically interpret tourist promotional materials and advertisements from an anthropological perspective
- Write critical formal essays on tourists and the tourist industry
- Understand the colonial underpinnings of many forms of contemporary mass tourism
- Be familiar with the history of mass tourism and its ethical implications for issues such as development and inequality, national identity construction, and other factors

Required Materials and Texts

There are no required textbooks to purchase. Links to all readings are posted under 'Content' on Avenue to Learn.

Class Format

Asynchronous lectures posted weekly and bi-weekly tutorials. Note that **tutorials begin the second week of class (the week of September 12)**. You must attend the tutorial that you signed up for on Mosaic. Occasionally, there will be optional live Q&A sessions with Dr. McGarry on Zoom (see dates below). The Zoom links for tutorials and optional live Q&A's will be posted on Avenue to Learn.

Course Evaluation – Overview

1. Tutorial attendance and participation - 15%
2. Midterm – 30%
3. Final assignment – 30%
4. Tourism PowerPoint assignment or video – 25%

Course Evaluation – Details

Tutorial attendance and participation (15%)

7.5 marks are allocated for tutorial attendance, and 7.5 marks for active participation. Note that tutorials are **NOT** held weekly. Tutorials are held biweekly (see dates below on syllabus or on Mosaic). "Active" participation marks are based on the quantity and quality of your engagement in tutorials (asking or answering questions, participation in group work, where relevant, and demonstrating that you have done the weekly readings in advance of the tutorial).

Please see A2L for the tutorial topics/themes that will be covered in each tutorial. This will help you come to class prepared and to be focused for in-class discussion.

Midterm (30%), due by 11 p.m. on October 19

Short essay questions, with a choice of 2 out of 4 questions to respond to. More details will be provided during the first week of classes.

Final assignment (30%), due by 11 p.m. on December 8

Short essay questions, with choice. More details provided in class.

PowerPoint or short video assignment (25%), due October 7th

You will be given a choice of topics during the second week of class and you must create a PowerPoint presentation (with notes) or a short video. Topics/further details to be provided during the first two weeks of class.

Weekly Course Schedule and Required Readings

Week 1 (Week of September 7)

Readings: Please read the syllabus thoroughly. There are no additional readings for this week.

Notes: There are **NO TUTORIALS** this week. Virtual tutorials (via Zoom) start next week.

Asynchronous lecture/course overview posted by 11 p.m. September 7.

Week 2 (Week of September 12)

Topic: Origins and Theories of Tourism and Tourists

Readings: Chambers, Erve, 2020 "From Travel to Tourism." In: *Native Tours: The Anthropology of Travel and Tourism*. Third edition, p. 7-30. Long Grove, Illinois: Waveland Press (link posted on A2L).

Graburn, Nelson, 1989 "Tourism: The Sacred Journey." In: *Hosts and Guests*, edited by Valene L. Smith. Second edition. Philadelphia: University of Pennsylvania Press (link posted on A2L).

Notes: Tutorials (virtually via Zoom) begin this week. Please **attend** the tutorial that you signed up for on Mosaic. You can find the Zoom links for your tutorial and your TA's name and contact information under "Content" on Avenue to Learn.

Asynchronous lecture will be posted by 11 p.m. September 12.

Week 3 (Week of September 19)

Topic: In Pursuit of the 'Authentic'

Readings:

Bruner, Edward 2001 The Maasai and the Lion King: Authenticity, Nationalism and Globalization in African Tourism. *American Ethnologist* 28(4): 881-908. (see link on A2L)

Watch: *Can't Do it in Europe* – access via McMaster library or this link (you'll have to log in to watch it): <https://video-alexanderstreet-com.libaccess.lib.mcmaster.ca/watch/can-t-do-it-in-europe>

Alternatively, you can watch it here: <https://vimeo.com/19139732>

Notes: Asynchronous lecture will be posted by 11 p.m. September 19.

There are no tutorials this week.

Week 4 (Week of September 26)

Topic – Tourist Narratives of Nature and Wilderness

Readings:

Sæpórsdóttir, Anna Dóra, Hall, C. Michael and Saarinen, Jarkko
2011 Making Wilderness: Tourism and the History of the Wilderness Idea in Iceland. *Polar Geography* 34(4): 249-273. (Link posted to A2L)

Duffy, Rosaleen. 2014. "Interactive Elephants: Nature, Tourism and Neoliberalism." *Annals of Tourism Research* 44: 88-101. (Link posted to A2L)

Notes: Asynchronous lecture will be posted by 11 p.m. September 26.

Please attend tutorials this week.

Week 5 (Week of October 3)

Topic: Souvenirs

Readings:

Phillips, Ruth, 1999 Nuns, Ladies and the 'Queen of the Huron:' Appropriating the Savage in 19th century Tourist Art. In: *Unpacking Culture: Art and Commodity in Colonial and Postcolonial Worlds*, edited by Ruth B. Phillips and Christopher B. Steiner. Berkeley: University of California Press. (Link posted to A2L)

Wilkins, Hugh, 2011 Souvenirs: What and Why we Buy. *Journal of Travel Research* 50(3): 239-247. (Link posted to A2L)

Notes: Asynchronous lecture posted by 11 p.m. on October 3.

No tutorials this week.

******October 7 by 11 p.m. – Assignment 1 is due to A2L by 11 p.m.**

Week 6 (Week of October 10): Mid-term Recess. No lectures or tutorials this week.

Week 7 (Week of October 17)

Midterm Take home – due by 11 p.m. October 19 to A2L

Readings: None required

Notes: No lecture or tutorials this week.

******Due: Please submit your midterm take home assignment to the Avenue to Learn drop box by 11 p.m. October 19th.**

Week 8 (Week of October 24)

Date – Topic – Archaeology, Heritage and Tourism

Readings: Kirby, Farah and Kenneth Seligson 2018 From Crystal Skulls to the Caste War: Intersections of Tourism, Archaeology and Heritage in the Yucatan Peninsula of Mexico. *Anthropology Now* 10(2): 24-36. (Link posted to A2L)

Battle-Baptiste, Whitney, 2017 Cruise Ships, Community, and Collective Memory at Millars Plantation, Eleuthera, Bahamas. *Historical Archaeology* 51(1): 60-70. (Link posted to A2L)

Notes: Asynchronous lecture will be posted by 11 p.m. October 24.

Please attend your scheduled tutorial session this week.

Week 9 (Week of October 31)

Topic – Gendered Experiences of Tourism

Reading:

Harrison, Julia, 2016 “I’m sorry I got emotional: ‘Real’ Work and ‘Real’ Men at the Canadian Cottage. In: *Emotion in Motion: Tourism, Affect and Transformation*, edited by David Picard and Mike Robinson. New Directions in Tourism Analysis. New York: Routledge. (link posted to A2L)

Notes: Asynchronous Lecture posted by 11 p.m. October 31.

No tutorials this week.

Week 10 (Week of November 7)

Topic: Sex Tourism

Reading:

Brennan, Denise, 2001 Tourism in Transnational Places: Dominican Sex Workers and German Sex Tourists Imagine One Another. *Identities* 7(4):621-663. (link posted to A2L)

Watch: Cowboys in Paradise <https://www.youtube.com/watch?v=nrf0xHQgGUs>

Also available here: <https://www.youtube.com/watch?v=sUAyz-ym9d8>

Notes: Asynchronous lecture posted by 11 p.m. on November 7th.

Please attend your tutorial this week.

Week 11 (Week of November 14)

Topic: Disaster, or “Dark” Tourism

Readings:

Korstanje, Maximiliano 2015 The Anthropology of Dark Tourism: Exploring the Contradictions of Capitalism. *Centre for Ethnicity and Racism Studies (CER)*. Pp. 1-13. (Link posted to A2L)

Yankovska, Ganna and Kevin Hannam 2014 Dark and Toxic Tourism in the Chernobyl Exclusion Zone. *Current Issues in Tourism* 17(10): 929-939. (Link posted to A2L)

Notes: Asynchronous lecture posted by 11 p.m. November 14.

No tutorials this week.

Week 12 (Week of November 21)

Topic: The Politics of Voluntourism

Readings:

Garland, Elizabeth. 2012. “How Should Anthropologists Be Thinking about Volunteer Tourism?” *Practicing Anthropology* 34 (3): 5-9. (link posted to A2L)

Brondo, Keri Vacanti 2015 The spectacle of saving: conservation voluntourism and the new neoliberal economy on Utila, Honduras. *Journal of Sustainable Tourism* 23(10): 1405-1425. (link posted to A2L)

Notes: Asynchronous lecture posted by 11 p.m. November 28.

No tutorials this week.

Week 13 (Week of November 28)

Topic: Review Week

Karen will have an optional, synchronous Q&A Zoom session. Time/date posted to A2L.

Notes: no posted lecture this week.

Tutorials: please attend your tutorial this week.

Week 14 (Week of December 5)

December 8: *Final assignment due by 11 p.m. to A2L drop box**

Notes: No tutorials or lectures this week.

Course Policies

Submission of Assignments

Hard copies or e-mailed copies of assignments or take-home tests are not permitted. All work must be submitted to the appropriate A2L drop box on or before the due date/time.

Grades

Grades will be based on the McMaster University grading scale:

MARK	GRADE
90-100	A+
85-90	A
80-84	A-
77-79	B+
73-76	B
70-72	B-
67-69	C+
63-66	C
60-62	C-
57-59	D+
53-56	D
50-52	D-
0-49	F

Late Assignments

All late assignments will be penalized 10% per 24-hour period late (or part thereof), up to 72 hours late (or 30% off). After 72 hours, a 0 will be allocated.

Absences, Missed Work, Illness

For missed work that is worth under 25% of your final grade, please submit an MSAF (see info below on MSAF). If no MSAF is submitted, then late assignments are subject to the late assignment policy (see above). You may be eligible to apply for a faculty-issued MSAF for missed work worth greater than 25%.

Avenue to Learn

In this course we will be using Avenue to Learn. Students should be aware that, when they access the electronic components of this course, private information such as first and last names, user names for the McMaster e-mail accounts, and program affiliation may become apparent to all other students in the same course. The available information is dependent on the technology used. Continuation in this course will be deemed consent to this disclosure. If you have any questions or concerns about such disclosure please discuss this with the course instructor.

Turnitin.com

In this course we will be using a web-based service (Turnitin.com) to reveal plagiarism. Students will be expected to submit their work electronically to Turnitin.com and in hard copy so that it can be checked for academic dishonesty. Students who do not wish to submit their work to Turnitin.com must still submit a copy to the instructor. No penalty will be assigned to a student who does not submit work to Turnitin.com. All submitted work is subject to normal verification that standards of academic integrity have been upheld (e.g., on-line search, etc.). To see the Turnitin.com Policy, please to go www.mcmaster.ca/academicintegrity.

University Policies

Faculty of Social Sciences E-mail Communication Policy

Effective September 1, 2010, it is the policy of the Faculty of Social Sciences that all e-mail communication sent from students to instructors (including TAs), and from students to staff, must originate from the student's own McMaster University e-mail account. This policy protects confidentiality and confirms the identity of the student. It is the student's responsibility to ensure that communication is sent to the university from a McMaster account. If an instructor becomes aware that a communication has come from an alternate address, the instructor may not reply at his or her discretion.

Privacy Protection

In accordance with regulations set out by the Freedom of Information and Privacy Protection Act, the University will not allow return of graded materials by placing them in boxes in departmental offices or classrooms so that students may retrieve their papers themselves; tests and assignments must be returned directly to the student. Similarly, grades for assignments for courses may only be posted using the last 5 digits of the student number as the identifying data. The following possibilities exist for return of graded materials:

1. Direct return of materials to students in class;
2. Return of materials to students during office hours;
3. Students attach a stamped, self-addressed envelope with assignments for return by mail;
4. Submit/grade/return papers electronically.

Arrangements for the return of assignments from the options above will be finalized during the first class.

Course Modification

The instructor and university reserve the right to modify elements of the course during the term. The university may change the dates and deadlines for any or all courses in extreme circumstances. If either type of modification becomes necessary, reasonable notice and communication with the students will be given with explanation and the opportunity to comment on changes. It is the responsibility of the student to check his/her McMaster email and course websites weekly during the term and to note any changes.

ADVISORY STATEMENTS

ACADEMIC INTEGRITY

You are expected to exhibit honesty and use ethical behaviour in all aspects of the learning process. Academic credentials you earn are rooted in principles of honesty and academic integrity. **It is your responsibility to understand what constitutes academic dishonesty.**

Academic dishonesty is to knowingly act or fail to act in a way that results or could result in unearned academic credit or advantage. This behaviour can result in serious consequences, e.g. the grade of zero on an assignment, loss of credit with a notation on the transcript (notation reads: "Grade of F assigned for academic dishonesty"), and/or suspension or expulsion from the university. For information on the various types of academic dishonesty please refer to the [Academic Integrity Policy](https://secretariat.mcmaster.ca/university-policies-procedures-guidelines/), located at <https://secretariat.mcmaster.ca/university-policies-procedures-guidelines/>

The following illustrates only three forms of academic dishonesty:

- plagiarism, e.g. the submission of work that is not one's own or for which other credit has been obtained.
- improper collaboration in group work.
- copying or using unauthorized aids in tests and examinations.

AUTHENTICITY / PLAGIARISM DETECTION

Some courses may use a web-based service (Turnitin.com) to reveal authenticity and ownership of student submitted work. For courses using such software, students will be expected to submit their work electronically either directly to Turnitin.com or via an online learning platform (e.g. A2L, etc.) using plagiarism detection (a service supported by Turnitin.com) so it can be checked for academic dishonesty.

Students who do not wish their work to be submitted through the plagiarism detection software must inform the Instructor before the assignment is due. No penalty will be assigned to a student who does not submit work to the plagiarism detection software. **All submitted work is subject to normal verification that standards of academic integrity have been upheld** (e.g., on-line search, other software, etc.). For more details about McMaster's use of Turnitin.com please go to www.mcmaster.ca/academicintegrity.

COURSES WITH AN ON-LINE ELEMENT

Some courses may use on-line elements (e.g. e-mail, Avenue to Learn (A2L), LearnLink, web pages, capa, Moodle, ThinkingCap, etc.). Students should be aware that, when they access the electronic components of a course using these elements, private information such as first and last names, user names for the McMaster e-mail accounts, and program affiliation may become apparent to all other students in the same course. The available information is dependent on the technology used. Continuation in a course that uses on-line elements will be deemed consent to this disclosure. If you have any questions or concerns about such disclosure please discuss this with the course instructor.

ONLINE PROCTORING

Some courses may use online proctoring software for tests and exams. This software may require students to turn on their video camera, present identification, monitor and record their computer activities, and/or lock/restrict their browser or other applications/software during tests or exams. This software may be required to be installed before the test/exam begins.

CONDUCT EXPECTATIONS

As a McMaster student, you have the right to experience, and the responsibility to demonstrate, respectful and dignified interactions within all of our living, learning and working communities. These expectations are described in the [Code of Student Rights & Responsibilities](#) (the “Code”). All students share the responsibility of maintaining a positive environment for the academic and personal growth of all McMaster community members, **whether in person or online**.

It is essential that students be mindful of their interactions online, as the Code remains in effect in virtual learning environments. The Code applies to any interactions that adversely affect, disrupt, or interfere with reasonable participation in University activities. Student disruptions or behaviours that interfere with university functions on online platforms (e.g. use of Avenue 2 Learn, WebEx or Zoom for delivery), will be taken very seriously and will be investigated. Outcomes may include restriction or removal of the involved students’ access to these platforms.

ACADEMIC ACCOMMODATION OF STUDENTS WITH DISABILITIES

Students with disabilities who require academic accommodation must contact [Student Accessibility Services](#) (SAS) at 905-525-9140 ext. 28652 or sas@mcmaster.ca to make arrangements with a Program Coordinator. For further information, consult McMaster University’s [Academic Accommodation of Students with Disabilities](#) policy.

REQUESTS FOR RELIEF FOR MISSED ACADEMIC TERM WORK

[McMaster Student Absence Form \(MSAF\)](#): In the event of an absence for medical or other reasons, students should review and follow the Academic Regulation in the Undergraduate Calendar “Requests for Relief for Missed Academic Term Work”.

ACADEMIC ACCOMMODATION FOR RELIGIOUS, INDIGENOUS OR SPIRITUAL OBSERVANCES (RISO)

Students requiring academic accommodation based on religious, indigenous or spiritual observances should follow the procedures set out in the [RISO](#) policy. Students should submit their request to their Faculty Office **normally within 10 working days** of the beginning of term in which they anticipate a need for accommodation or to the Registrar’s Office prior to their examinations. Students should also contact their instructors as soon as possible to make alternative arrangements for classes, assignments, and tests.

COPYRIGHT AND RECORDING

Students are advised that lectures, demonstrations, performances, and any other course material provided by an instructor include copyright protected works. The Copyright Act and copyright law protect every original literary, dramatic, musical and artistic work, **including lectures** by University instructors.

The recording of lectures, tutorials, or other methods of instruction may occur during a course. Recording may be done by either the instructor for the purpose of authorized distribution, or by a student for the purpose of personal study. Students should be aware that their voice and/or image may be recorded by others during the class. Please speak with the instructor if this is a concern for you.

EXTREME CIRCUMSTANCES

The University reserves the right to change the dates and deadlines for any or all courses in extreme circumstances (e.g., severe weather, labour disruptions, etc.). Changes will be communicated through regular McMaster communication channels, such as McMaster Daily News, A2L and/or McMaster email.

